

FAIR TRADE LEBANON: BUILDING BRIDGES BETWEEN SYRIAN REFUGEES AND HOSTING COMMUNITIES

IN PARTNERSHIP WITH

OUR CERTIFICATION

A MEMBER OF

















UN WOMEN project

14 LOCATIONS



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TRAINING

- Fair Trade Standards
- Hygiene & Personal Hygiene
- **Cooking Sessions** (preserves, saj, catering, hot meals, pastry etc.)
- Marketing & Communication (social media, packaging etc.)
- Management of cooperative







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OVERALL

From January 2015 to August 2017, FTL trained:

Number of vulnerable women direct program beneficiaries	2,200
Number of people reached in the communities	100,000
Percentage of Lebanese economically vulnerable women	45%
% of Syrian refugees	55%
Number of interns (placement)	323
Number of SMEs involved in internship	33
Number of full time jobs obtained as a result of internship	30





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TRAINING









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EQUIPMENT & REHABILITATION











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PLACEMENT

Fair Trade Lebanon believes that developing skills and knowledge is not enough. FTL provided business opportunities to 323 Lebanese and Syrian by offering them a 2-month paid internship.







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PLACEMENT











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ACCESS TO MARKET

Fair Trade Lebanon supported the groups of women to participate in different events in order to promote their work and meet with the local market:









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ACCESS TO MARKET









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ACCESS TO MARKET











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ESTABLISHMENT OF PRODUCTION UNIT

Fair Trade Lebanon supported the establishment of a cooperative in Khreibet el Jundi. Meanwhile waiting for the paperwork, FTL organized training sessions and helped the women to participated in different event to sell their production and get exposure.









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ESTABLISHMENT OF PRODUCTION UNIT











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EVENT & COMMUNICATION









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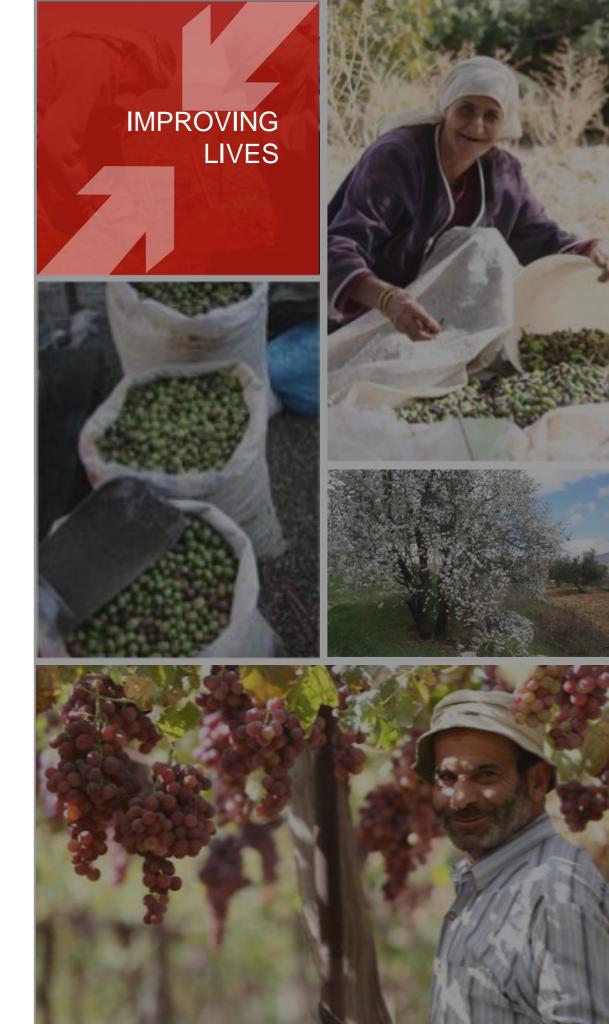




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