



FAIR TRADE LEBANON: BUILDING BRIDGES BETWEEN SYRIAN REFUGEES AND HOSTING COMMUNITIES



IN PARTNERSHIP WITH



OUR CERTIFICATION



A MEMBER OF



UN WOMEN project

14 LOCATIONS

IMPROVING LIVES



UN WOMEN project

TRAINING

IMPROVING
LIVES

- Fair Trade Standards
- Hygiene & Personal Hygiene
- Cooking Sessions
(preserves, saj, catering, hot meals, pastry etc.)
- Marketing & Communication (social media, packaging etc.)
- Management of cooperative



UN WOMEN project

OVERALL



From January 2015 to August 2017, FTL trained:

Number of vulnerable women direct program beneficiaries	2,200
Number of people reached in the communities	100,000
Percentage of Lebanese economically vulnerable women	45%
% of Syrian refugees	55%
Number of interns (placement)	323
Number of SMEs involved in internship	33
Number of full time jobs obtained as a result of internship	30



UN WOMEN project

TRAINING

IMPROVING
LIVES



UN WOMEN project

EQUIPMENT & REHABILITATION

IMPROVING
LIVES



UN WOMEN project

PLACEMENT

IMPROVING
LIVES

Fair Trade Lebanon believes that developing skills and knowledge is not enough. FTL provided business opportunities to 323 Lebanese and Syrian by offering them a 2-month paid internship.



UN WOMEN project

PLACEMENT

IMPROVING
LIVES



UN WOMEN project

ACCESS TO MARKET

IMPROVING
LIVES

Fair Trade Lebanon supported the groups of women to participate in different events in order to promote their work and meet with the local market:



UN WOMEN project

ACCESS TO MARKET

IMPROVING LIVES



UN WOMEN project

ACCESS TO MARKET

IMPROVING LIVES



UN WOMEN project

ACCESS TO MARKET

IMPROVING LIVES



UN WOMEN project

ESTABLISHMENT OF PRODUCTION UNIT

IMPROVING
LIVES

Fair Trade Lebanon supported the establishment of a cooperative in Khreibet el Jundi. Meanwhile waiting for the paperwork, FTL organized training sessions and helped the women to participated in different event to sell their production and get exposure.



UN WOMEN project

ESTABLISHMENT OF PRODUCTION UNIT

IMPROVING LIVES



UN WOMEN project

ESTABLISHMENT OF PRODUCTION UNIT

IMPROVING
LIVES



UN WOMEN project

EVENT & COMMUNICATION

IMPROVING
LIVES



UN WOMEN project

EVENT & COMMUNICATION

IMPROVING LIVES



UN WOMEN project

EVENT & COMMUNICATION

IMPROVING
LIVES





FAIR TRADE LEBANON

HOURANI CENTER, 2ND FLOOR, FACING ECOLE
MÉKHITARISTES, ST ELIE STREET, HAZMIEH, LEBANON

TEL: 961 5 952153 CONTACT@FAIRTRADELEBANON.ORG

www.fairtradelebanon.org

