

FAIR TRADE

a success story which contributes to sustainable development

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President World Fair Trade Organisation

Saarbrücken – 1
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WFTO MEMBER
GUARANTEED
FAIR TRADE

Short history of Fair Trade the movement

- 1950/60: first FTO's in Europe and USA** (Oxfam UK, TTV, Serrv USA)
- 1960/70: FTO's in Holland, Switzerland, Austria, Germany, Belgium
- 1970/80: significant increase of the FT movement, start of international networks (WFTO , EFTA and NEWS),
- 1991: Producer organisation become members of WFTO**
- 1997: FLO/now Fairtrade Intern. was founded.
- 2001: FINE approved the global Fair Trade definition.
- 2001/13 WFTO Standard - Guarantee System for FTO's and launches the global FTO Mark**
- 2017 By end of 2017the great majority of WFTO members will be guaranteed Fair Trade
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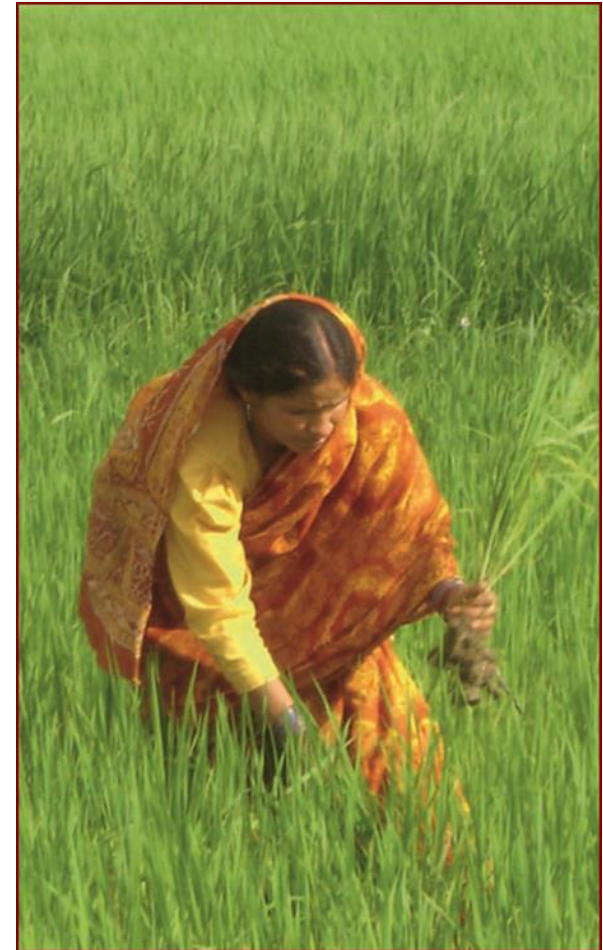
WORLD FAIR TRADE ORGANISATION (WFTO)

World Fair Trade Organisation (WFTO)

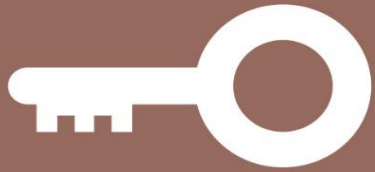
- **Created in 1989 by 35 Fair Trade Organisations in Europe and North America.**
- **1991: the door was open for Fair Trade producer organisations to become members. Today 2/3 of members are producer organisations from Africa, Asia and Latin America**
- **WFTO is the global FT network made out of members of the entire Fair Trade supply chain: FT producers – FT traders – FT retailers.**



- **WFTO has now around 400 members in FT in 75 countries for which Fair Trade is the core activity.**
- **The global office is based in The Netherlands.**
- **All core costs of WFTO are covered by membership fees.**



1 OPPORTUNITIES FOR
DISADVANTAGED
PRODUCERS



2 TRANSPARENCY &
ACCOUNTABILITY



3 FAIR TRADE
PRACTICES



4 FAIR PAYMENT



5 NO CHILD LABOUR,
NO FORCED LABOUR



6 NO DISCRIMINATION,
GENDER EQUITY,
FREEDOM OF ASSOCIATION



7 GOOD WORKING
CONDITIONS



8 CAPACITY BUILDING



9 PROMOTE
FAIR TRADE



10 RESPECT FOR THE
ENVIRONMENT



TEN
PRINCIPLES
OF
FAIR TRADE



Principle 1: Creating Opportunities for Economically Disadvantaged Producers

Poverty reduction through trade forms a key part of the organisation's aims. The organisation supports economically marginalised small producers, whether these are independent family businesses, or grouped in associations or co-operatives. It seeks to enable them to move from income insecurity and poverty to social and economic empowerment.

Strategic Plan 2018/2021

- Credibility and Identity (GS)
- Learning
- Market Access
- Voice
- Capability



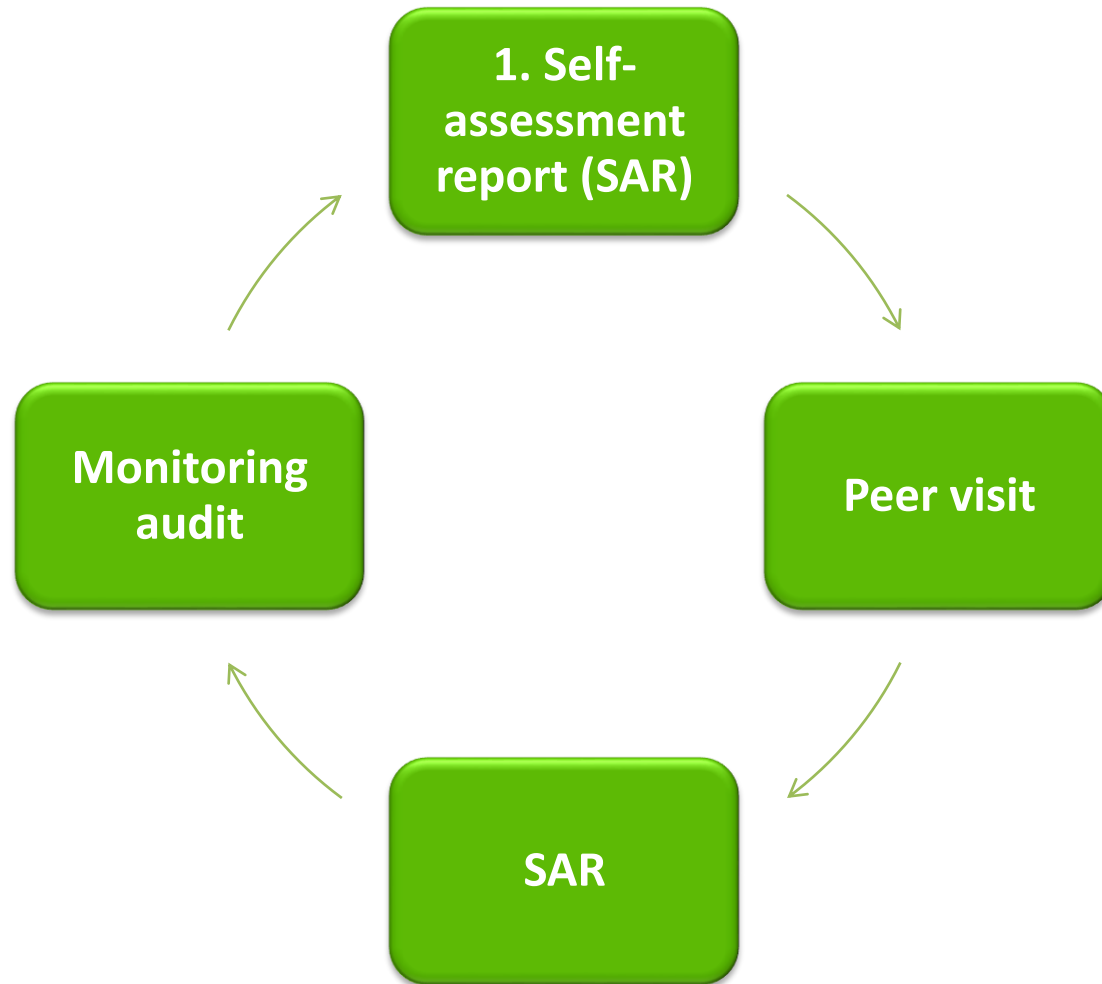
FTO's identity can be proved

The WFTO Fair Trade Guarantee System (GS)

Rio de Janeiro 2013



Guarantee System: Steps for FTO members



WFTO Guarantee System (GS)



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WFTO Conference (9-13 Nov 2017)_

9-13 Nov 2017, New Delhi



AGM

- Fair Trade Charter (official global launch)
- Northern producers FT recognised
- Who are the marginalized?
- New Strategic Plan (2018-2021)
- Governance structure review
- Living Wages Policy

For more
information, see
website:

www.WFTO.com



Thank You!



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