



HANDEL NEU DENKEN

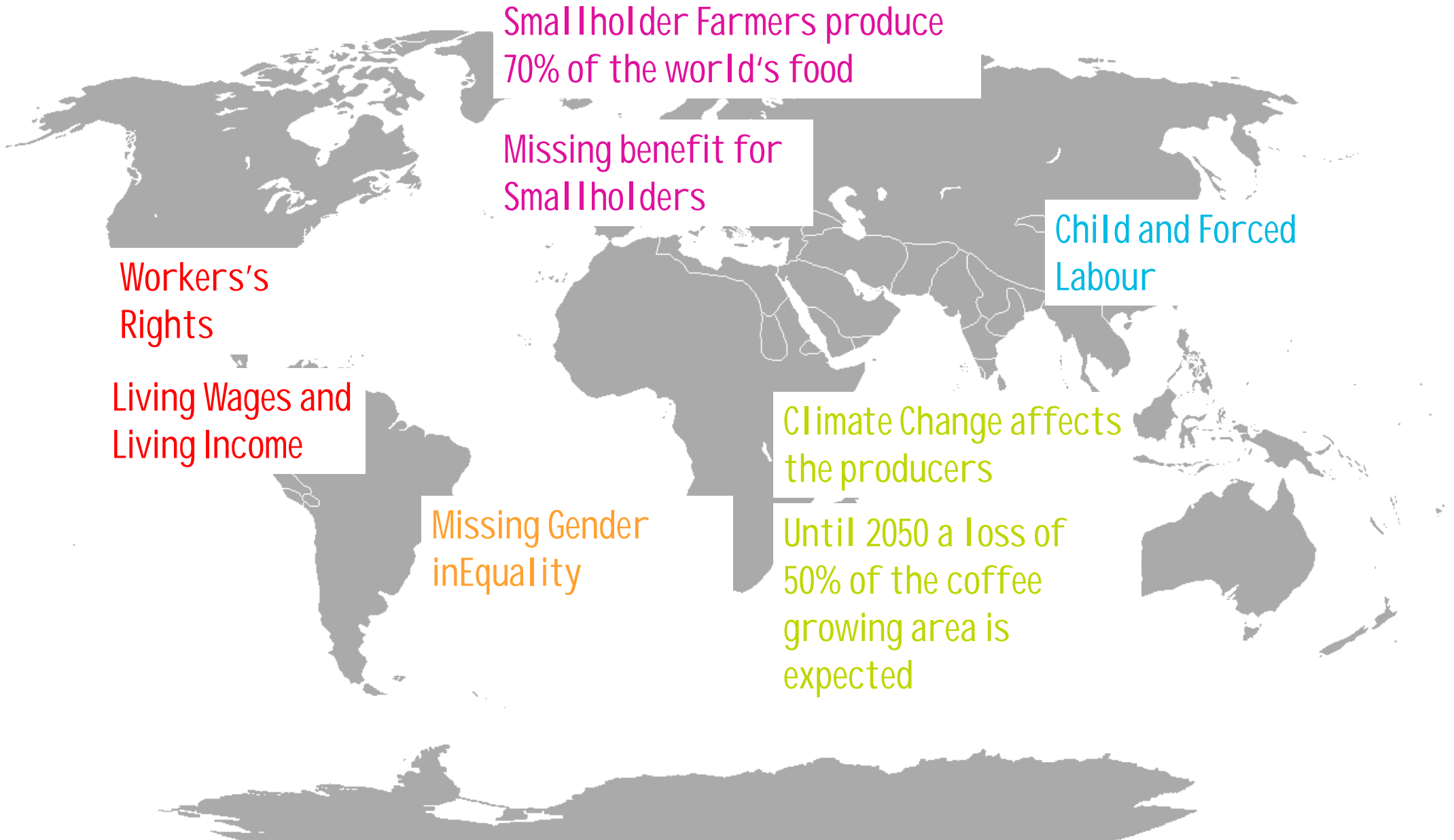
25 JAHRE TRANSFAIR



Dieter Overath
CEO Fairtrade Germany



Biggest Challenges for Fairtrade



Smallholder Farmers produce 70% of the world's food

Missing benefit for Smallholders

Child and Forced Labour

Climate Change affects the producers

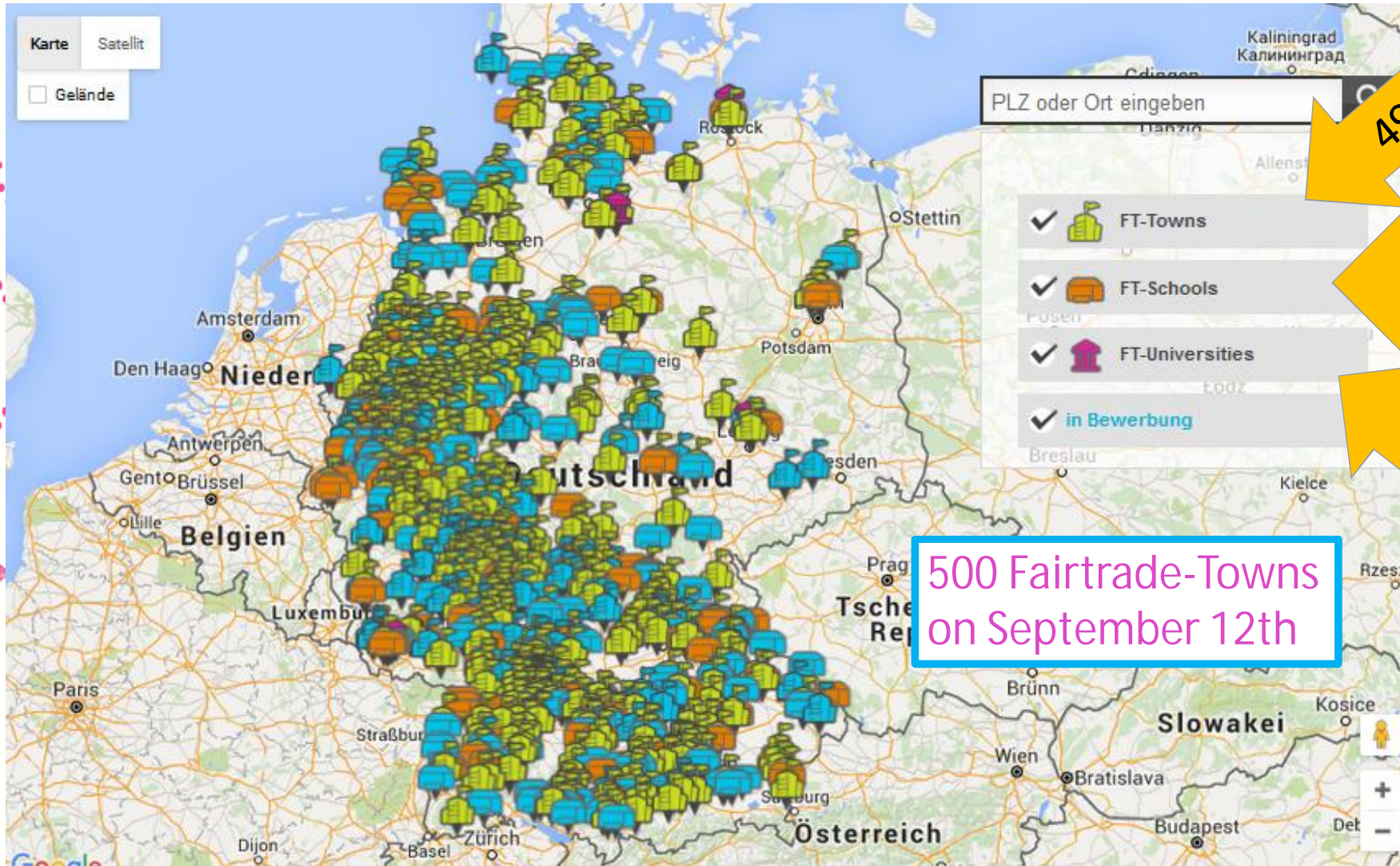
Until 2050 a loss of 50% of the coffee growing area is expected

Missing Gender Inequality

Living Wages and Living Income

Workers's Rights

Fairtrade Towns, Fairtrade-Schools, Fairtrade-Universities





Petition to abolish the
coffee tax for fair trade
coffee in Germany

www.coffee-fairday.de

